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## Introducing Giulia Federico, the winner of 2013 Arte Biffi prize

The young artist describes her "still life" charcoal drawing as "an explosive representation of life"

13-11-2013 03:44 by [Claudia Astarita](#)

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Giulia Federico (Credits: Formec Biffi)

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Just a few days ago four talented **Italian young artists** were competing for the prestigious **Arte Biffi prize**. Cosimo Casoni, winner of a "Targa d'Oro" for painting, Marco Ambrosini, winner of a "Targa d'Oro" for sculpture, Giuseppe Liddi, winner of a "Targa d'Oro" for photography, and the graphic artist **Giulia Federico**.

They all gathered in Milan for the 14<sup>th</sup> edition of the **Cairo Prize**, an award whose main sponsor is one of the historical brands of Milan's culinary tradition. After a particularly tough selection, it was the drawing of the young graphical artist to be recognized as the best one. Accordingly, Giulia Federico's **"still life"** charcoal drawing will be now exhibited at the **Biffi Art Gallery** at Palazzo Marazzani Visconti in Piacenza (from November 13<sup>th</sup> to December 30<sup>th</sup>) and for a week also at the **Central Saint Martins School of London**, a well-known international Mecca for Design.

The young artist describes her "still life" charcoal drawing as "inspired by a melon, meticulously drawn and stylistically precise but entwined with an almost dreamlike interpretation of nature." She considers it **"an explosive representation of life"**, where the meticulous attention to details tells "the story of **marvelous nature**, in its perennial and fascinating binding of macrocosm and microcosm."

The prestigious prize has been awarded by **Mr. Pietro Casella**, the president of the culinary company, and it consisted in a plaque accompanied by a hatbox, the elegant package that is since ever the hallmark of Biffi Panettone.

Confirming Formec Biffi's dedication to promote the production of **contemporary art** while also helping young people to become protagonists of the national and international art scenes, this prize is mainly a tribute to **new generations' capacity to be brave, visionary, passionate for arts, suggestive, and innovative**.

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